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INTELLIGENCE ATLAS™

Confidence Intelligence™

EVRYNN

Intelligence Atlas™

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Confidence Intelligence™

What Confidence Intelligence™ Is

Confidence in getting dressed is not about fashion knowledge. It is about fit, context, and self-knowledge. Most people have experienced the difference between putting on an outfit that works and one that does not — the feeling is immediate and physical, not intellectual. Confidence Intelligence™ exists to make the first outcome more reliable.

The way a garment fits shapes the way a person carries themselves. It shapes how they move through the day, how much mental space getting dressed occupies, and whether they feel prepared for what is ahead of them. These are not trivial effects. They compound across every morning, every meeting, every occasion. EVERYNN is designed to take them seriously.

Confidence Intelligence™ is the EVERYNN domain that understands the relationship between fit, context, and how a member feels. It does not optimize for style as an aesthetic standard. It optimizes for readiness — the specific, personal feeling of being prepared and at ease in what you are wearing. That is a different goal, and it requires a different kind of intelligence.

Because this domain touches the member's relationship with their own body, it operates under the strictest trust and consent standards in the EVERYNN system. It never infers. It only knows what you have told it. And what you have told it is always yours to update.

The Six Compliance Sections

The following six sections define Confidence Intelligence™ in full, as required by the Intelligence Domain Publication Rule governing every EVERYNN intelligence domain.

PURPOSE

Confidence Intelligence™ exists to understand the member's fit preferences, body context, and the relationship between how they dress and how they feel — and to use that understanding to surface recommendations that produce confidence, not just stylistic correctness.

The distinction matters. Stylistic correctness is an external standard: trend-aligned, rule-following, measurable against some outside criterion. Confidence is internal: it is the member's own experience of feeling ready. EVERYNN optimizes for the second, not the first.

INPUTS

Fit preference declarations — relaxed, fitted, oversized, tailored. These are the foundational inputs for Confidence Intelligence™. The member declares them in profile setup and can update them at any time. They shape every recommendation this domain contributes to.

Body measurements, if shared. Measurements are entirely optional. A member who provides them enables more precise fit matching. A member who does not is served from their declared fit preferences alone. EVERYNN does not require measurements to function in this domain.

Saved looks tagged with occasion and feedback. Over time, patterns in saved looks tell EVERYNN not just what the member likes aesthetically but what they reach for when the stakes feel higher — which occasions produce the most confident choices, and what fit characteristics those choices share.

Explicit feedback signals — 'this didn't feel right,' 'I felt great in this.' These direct statements are among the most valuable inputs in the system. They connect a garment to an experience, giving EVERYNN something that fit data alone cannot provide: a record of how wearing something actually felt.

OUTPUTS

Fit context applied to every Dress Me recommendation. This is Confidence Intelligence™'s primary output channel — the invisible layer of fit-awareness that shapes which items EVERYNN surfaces and how it describes them. Every relevant recommendation is filtered through what EVERYNN knows about the member's fit preferences.

'Why this works for you' explanations that reference fit and feel, not just aesthetic. When Confidence Intelligence™ contributes to a recommendation, the explanation reflects that contribution: 'this aligns with your preference for relaxed tailoring' rather than 'this is a trending silhouette.'

Closet gap signals that include fit category gaps. When the member's closet lacks items in a fit category they have declared as important, Closet Intelligence™ and Confidence Intelligence™ collaborate to surface that gap with the appropriate context.

Profile elements reflecting fit identity. The member's PSI profile includes a Confidence Intelligence™ layer — a readable record of the fit preferences and feel-related signals that shape their recommendations.

TRUST MODEL

Confidence Intelligence™ never makes assumptions about the member's body. It uses only what the member has explicitly shared. There is no inference from clothing sizes, shopping patterns, or any other proxy. If the member has not told EVERYNN something directly, EVERYNN does not know it.

Fit preferences can be updated at any time from the profile screen. The member is never locked into a previous declaration. If their fit preferences evolve — if they decide they want to move from relaxed to tailored, or from oversized to fitted — they update the profile and EVERYNN adjusts immediately.

EVERYNN will never surface a body-related inference the member has not authorized. This is a constitutional constraint, not a policy. The architecture of Confidence Intelligence™ is designed so that unauthorized inference is not possible, not just prohibited.

EXPLAINABILITY MODEL

When Confidence Intelligence™ contributes to a recommendation, the explanation references the member's stated fit preferences — 'this aligns with your preference for relaxed tailoring in professional contexts' — not a generalized style rule or an external standard.

The explanation is always traceable to a specific member declaration. If the member wants to understand why EVERYNN made a fit-related recommendation, they can follow the reasoning back to the preference that drove it. This traceability is how the member knows the recommendation is about them, not about a category they were assigned to.

When the explanation references a preference the member wants to update, the explanation panel provides a direct path to make that update. The feedback loop between explanation and correction is seamless — because it is the primary mechanism through which Confidence Intelligence™ becomes more accurate.

MEMBER VALUE

Success is when the member puts on an EVERYNN-suggested outfit and feels ready. Not stylish-by-external-standard — ready. That is a different and more personal measure. It is the right one.

The practical measure is the absence of the 'this doesn't feel right' experience. Every morning an EVERYNN suggestion eliminates that friction is a morning Confidence Intelligence™ has done its job. The accumulation of those mornings is the real value.

Over time, success is also demonstrated by the member's increased willingness to draw on EVERYNN recommendations without editing them. A suggestion the member wears exactly as presented is the clearest signal that EVERYNN understands both their style and their confidence requirements.

What EVERYNN Does Not Infer

EVERYNN does not infer body type, size, or fit preferences from anything other than what the member explicitly provides. This is not a limitation of capability — it is a design choice that reflects EVERYNN's values. Inference about the body, without explicit consent, is the kind of behavior that destroys trust.

EVERYNN does not use demographic data to make body-related inferences. It does not use purchase patterns from external retailers. It does not use behavioral signals from outside the app. A member who has never declared a fit preference has no fit preference in the EVERYNN system — not an inferred one, not a default one. EVERYNN waits for the member to tell it.

This constraint applies universally. It does not change based on the availability of inferential data, the sophistication of the model, or any commercial consideration. It is a constitutional principle of how EVERYNN operates in this domain.

Confidence as a Long-Term Signal

Confidence Intelligence™ deepens as the member's history with EVERYNN grows. Early in the relationship, it operates primarily from declared preferences — which are accurate but limited. Over time, patterns in saved looks begin to tell a richer story.

The relationship between occasion type and fit preference is one of the most consistent patterns that emerges. Most people have different fit preferences for different contexts —

more relaxed for casual occasions, more structured for professional ones. Confidence Intelligence™ observes these patterns and applies them in context, rather than treating fit preference as a single universal setting.

Over time, what 'ready' means for a member also evolves. Confidence Intelligence™ is designed to track that evolution — to understand that the fit preferences and confidence signals that characterized the member two years ago may be different from what characterizes them today. The model follows the member.

"Not stylish-by-external-standard — ready. That is the right measure."