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MEMBER LIBRARY

Getting Started with EVERYNN

EVERYNN

EVERYNN Member Library™

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evrynn.com



What EVERYNN is learning right now.

When you first open EVERYNN, it does not know you yet. That is honest. It will ask you a few questions to start building your Personal Style Intelligence™ profile. Your answers are the beginning of a relationship — not a data collection exercise. Here is what is happening behind the scenes.

The first week

EVERYNN does not become most useful on day one. It becomes most useful as it accumulates context about you — your occasions, your reactions, your choices. The first week is where that context begins. Each interaction is a signal. Here is what EVERYNN is building.

When you complete onboarding:

EVERYNN now knows your aesthetic direction, your lifestyle occasions, and your fit preferences. This is your baseline. It is not permanent — it evolves as you use the product. Think of it as EVERYNN's starting hypothesis about you. It will be tested, refined, and updated with every interaction.

The first time you use Dress Me:

EVERYNN reads your occasion, your weather context, and your style profile to suggest an outfit. The first suggestion may not be perfect. That is expected. What matters is that you can tell EVERYNN why it missed — and it will remember. Every piece of feedback makes the next suggestion more accurate.

The first time you save a look:

This is one of the most valuable signals you can give. Saving tells EVERYNN: this worked. Not just what was in the outfit — the whole context. The occasion, the weather, how you felt. EVERYNN remembers all of it. That saved look becomes a reference point for everything it suggests next.



The first time you edit your profile:

Your profile is not a quiz result. It is a living record of what EVERYNN has learned. Every time you adjust it, you are making EVERYNN more accurate. Changed your mind about a color? Updated your work context? Added a new occasion? There is no penalty for changing your mind. Updating your profile is the product working as designed.

The first time EVERYNN surprises you:

At some point EVERYNN will suggest something you would not have chosen yourself — and it will be right. That is the moment the relationship changes. It is not magic. It is accumulated context doing its job. EVERYNN has seen enough of your patterns to recognize something you had not quite articulated yet.

What EVERYNN remembers (and what it does not)

EVERYNN is specific about this. Knowing what it holds — and what it does not — is part of using it well.

EVERYNN remembers:

- Your saved looks — the full context of each, including occasion and conditions
- Your stated preferences — aesthetic direction, fit, occasion types
- Your occasion patterns — when you wear what, and in what contexts
- Your feedback on recommendations — what landed, what did not, and why

EVERYNN does not remember:

- Your browsing history outside the EVERYNN app
- Your purchase history outside of what you explicitly share
- Your location — EVERYNN uses weather context only when you provide it

How to get the most out of EVERYNN in your first week

These five actions, done in your first week, will meaningfully accelerate how quickly EVERYNN becomes useful to you.



1. Complete your profile fully.

Do not skip the questions. The more EVERYNN knows at the start, the stronger its first recommendations. You can change any answer later — there is no downside to being thorough now.

2. Use Dress Me at least once.

The first use is the beginning of the feedback loop. Even if the suggestion is not perfect, use it and respond to it. That response is the first real signal EVERYNN gets about you in action, not just in theory.

3. Save one look.

Pick something that worked. Save it. Include the occasion. This single action gives EVERYNN a positive reference point to build from — a confirmed data point, not just a hypothesis.

4. Adjust one preference after a recommendation.

If a recommendation misses, use that moment to update your profile. This closes the loop and teaches EVERYNN something specific. Vague impressions become precise adjustments.

5. Come back across different occasions.

EVERYNN gets smarter across variety. A week with three different occasion types teaches it more than a week with one. The more context you give it, the faster the intelligence compounds.

Your intelligence grows over time

EVERYNN is not most useful on day one. It is most useful on day 90, day 180, day 365 — when it has seen you across seasons, occasions, moods, and decisions. The investment is in the relationship. The returns compound.

On day one, EVERYNN knows your stated preferences. On day 90, it knows your revealed patterns — the difference between what you said you like and what you actually reach for. That gap is where the most useful intelligence lives. EVERYNN is always working to close it.

You do not have to do anything special for this to happen. Use the product. Give it feedback. Save what works. Edit what is wrong. The intelligence builds itself from those signals — quietly, accurately, and always in your direction.

The relationship starts now.
