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MEMBER LIBRARY

Member Promise

EVRYNN

EVRYNN Member Library™

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evrynn.com



This is your promise.

EVERYNN makes five commitments to you. Not to investors. Not to partners. To you. These commitments are permanent. They do not change when business circumstances change. They are not subject to revision by policy update, market pressure, or organizational growth. This is the promise EVERYNN was designed around — and it holds.

Your five rights as an EVERYNN member

1.

Your intelligence belongs to you.

Everything EVERYNN learns about you — your preferences, your style, your occasions — exists for your benefit. We do not sell it. We do not share it with advertisers. We hold it in trust. Your data is not an asset on our balance sheet. It is your record, kept on your behalf.

2.

You will always know why.

Every recommendation EVERYNN makes comes with a reason. You can always see why something was suggested. There are no hidden scores, no opaque rankings, no black-box outputs that affect you without explanation. If EVERYNN cannot explain it, EVERYNN will not say it.

3.

You control your memory.

You can see everything EVERYNN remembers about you at any time. You can change it. You can delete it. We will honor that immediately — not after a 30-day process, not after a support ticket review. Your memory is yours to edit. EVERYNN follows your lead.

4.

Your recommendations are never for sale.

What EVERYNN suggests to you is never influenced by what EVERYNN earns from the suggestion. Commission relationships with brands exist — but they never change what you see. The order, the framing, the prominence of a recommendation: none of it is for sale. This is a structural rule, not a policy that can be quietly updated.

5.

Leaving is easy.

If you ever want to leave EVERYNN, your data comes with you. We will give you a complete export — your saved looks, your preferences, your occasion history, everything. We will not make it difficult. Your intelligence belongs to you, including when you go.

What this means in practice

When EVERYNN recommends an outfit, you see the reason inline. You do not have to ask. The occasion, the weather context, the specific elements of your style profile that shaped the suggestion — all of it is visible, in plain language, every time.

When you open your memory profile, you see a living record: what EVERYNN knows about your fit preferences, your go-to occasions, your saved looks, your aesthetic direction. Every entry has an edit button and a delete button. There is no read-only view of your own data.

When you request deletion of something EVERYNN remembers, it disappears from your profile immediately. EVERYNN's next recommendation will reflect that absence. The intelligence recalibrates in real time — it does not hold onto data you have asked it to release.

When you decide to leave, the export function is in your account settings — not buried, not gated behind a support request. You press a button. Your data arrives. That is the whole process.

“Trust is a product feature.”

This is not a marketing claim. It is an operational standard. Every time EVERYNN behaves consistently with these five rights, it earns more of your trust. Every recommendation it explains, every deletion it honors immediately, every export it makes frictionless — that is the mechanism. That is how trust gets built. That is how EVERYNN is designed to work.