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INTRODUCTION

What Is EVRYNN?

EVRYNN

Public Knowledge Library

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evrynn.com



Getting dressed should not take this much out of you.

On an average morning, the decision of what to wear involves your schedule for the day, the weather, the people you'll see, how you want to feel, what's clean, what still fits, and dozens of preferences you've never fully articulated but somehow always know when they're violated. This is a genuinely complex problem — and yet the world has handed you a closet full of individual items and left you to solve it from scratch, every single day.

EVERYNN exists because that problem deserves a real solution — not a trend feed, not a style quiz, not a subscription box. A real, private, adaptive intelligence that gets to know you and becomes genuinely useful over time.

What Personal Intelligence Partner Means

A Personal Intelligence Partner is not a chatbot. It is not a recommendation engine. It is an intelligence that builds a model of who you are, what you need, and what works for you — and uses that model to help you make better decisions with less effort.

The 'partner' part matters. EVERYNN works for you. It does not work for advertisers, brands, or anyone who wants access to your attention or your purchasing behavior. Its only job is to make your relationship with your wardrobe — and your time — better.

The Eight Intelligence Domains

EVERYNN organizes its understanding of you into eight distinct intelligence domains. Each domain focuses on a specific dimension of your style life. Together, they form the EVERYNN Intelligence Atlas™ — a complete picture of who you are as a person who gets dressed.

Personal Style Intelligence™

Your aesthetic identity, evolving preferences, and the principles that guide what feels right to you.

Closet Intelligence™

A living inventory of what you own, what you actually wear, what works, and what's just taking space.

Calendar Intelligence™

Awareness of your schedule — meetings, events, travel, and daily rhythm — so recommendations match your real life.

Trip Intelligence™

Packing and travel preparation that accounts for destination, duration, climate, activities, and your personal comfort zone.

Marketplace Intelligence™

Access to products that match your style and needs, curated by intelligence rather than commission.

Price Intelligence™

An understanding of value in your context — your budget range, your quality expectations, and when a price is genuinely right for you.

Rewards Intelligence™

Styld Rewards™, EVERYNN's credit and recognition system, tied to your intelligence relationship, not just your spending.

My EVERYNN™ (Memory Intelligence™)

The memory layer that connects all other domains — the growing record of who you are, what you've learned, and what has worked.

How EVERYNN Learns

EVERYNN learns through three channels, all of which are transparent and within your control:

What you tell it

Explicit preferences, answers to questions, feedback on recommendations, and direct input about your life.

What you show it

Your closet catalog, your saved items, your interaction patterns — actions that reveal preference more reliably than self-report.

What time teaches it



Patterns that emerge over weeks and months. What you keep wearing. What you stop. How your needs shift by season, occasion, or life stage.

Why EVERYNN Is Different

vs. Style Apps

Most style apps organize your closet or show you outfits. They don't learn. They don't remember. They don't adapt. EVERYNN's intelligence deepens over time — the longer you use it, the more useful it becomes.

vs. AI Chatbots

Chatbots give you answers. EVERYNN builds a relationship. It knows your history, your preferences, your life context. A chatbot starts every conversation cold. EVERYNN starts from everything it knows about you.

vs. Personal Stylists

A personal stylist knows you well, costs significantly, and is available on their schedule. EVERYNN provides a comparable depth of personal knowledge at a fraction of the cost, available whenever you need it, without the social overhead of a professional relationship.

What Membership Looks Like

EVERYNN offers three membership tiers:

Free — \$0/month

Core intelligence access. Closet catalog, basic style guidance, marketplace browsing. EVERYNN starts learning from your first session.

Premium — \$6.58/month (\$79/year)

Full intelligence suite. All eight domains active. Priority recommendations. Styled Rewards™ credits. Travel and event intelligence.

Elite — \$12.42/month (\$149/year)

Maximum intelligence depth. Advanced memory features, elevated Styled Rewards™ earning, early access to new intelligence capabilities, and concierge-level clarity.



"You don't need more clothes. You need clarity."